

# **Gabrielle's Angel Foundation for Cancer Research**

## **2009 ANNUAL REPORT**

### **OUR MISSION:**

The purpose of Gabrielle's Angel Foundation for Cancer Research is to encourage the development of more effective therapies for patients with leukemia, lymphoma and related cancers. The Foundation funds innovative clinical or basic science research that will lead to novel therapeutic approaches that could replace, or be used in combination with existing effective therapies. Such therapeutic approaches could include alternative or complementary medicine.

The Foundation funds research to improve the efficacy of cancer treatments, reduce their toxicity and improve the quality of life of patients with leukemia or lymphoma.

The Foundation also supports limited scientific interchange between select leaders in different areas of bio and integrative medical research, to develop unique and important collaborative efforts that will lead to improvements in the treatment and care of patients with leukemia and lymphoma.

### **2009 RESEARCH GRANTS:**

Gabrielle's Angel Foundation for Cancer Research committed \$2.7 million in research grants to 12 new researchers in 2009. Each grant was given in the amount of \$225,000 (payable over three years). Grants were awarded to the following researchers:

- Patrick Brown, MD, *Johns Hopkins- Sidney Kimmel Comprehensive Cancer Center*
- Jianjun Chen, PhD, *The University of Chicago*
- Patricia Ernst, PhD, *Dartmouth Medical School*
- Paul J. Galardy, MD, *Mayo Clinic Rochester*
- Ross L. Levine, MD, *Memorial Sloan-Kettering Cancer Center*
- Kirsten Ness, PT, PhD, *St. Jude Children's Research Hospital*
- Jeffrey C. Rathmell, PhD, *Duke University Medical Center*
- Jennifer Rhodes, PhD, *Fox Chase Cancer Center*
- Ulrich Steidl, MD, PhD, *Albert Einstein College of Medicine*
- Richard T. Williams, MD, PhD, *St. Jude Children's Research Hospital*
- Peiyang Yang, PhD, MD *Anderson Cancer Center*

- Chencheng (Alec) Zhang, PhD, *University of Texas Southwestern Medical Center*

The Foundation also announced support of Memorial Sloan-Kettering Cancer Center's Integrative Medicine Department with the introduction of Gabrielle's Music Therapy Program. Helmed by music therapists Karen Popkin and Allesandro Ricciardelli, this program provides one-on-one patient and family care with bedside visits as well as music therapy in pre-surgical and post-operative suites and elsewhere in the hospital. The Foundation also helped to secure additional musical instruments to supplement this program.

Additionally, the Foundation supported an American Society of Hematology (ASH) Junior Faculty Scholar, with a grant of \$150,000.00 over a two-year period. Jennifer Brown, MD, PhD at Dana-Farber Cancer Institute was the recipient of this grant.

### **2009 HIGHLIGHTS:**

Gabrielle's Angel Foundation received for the second year in a row the Independent Charities of America's BEST IN AMERICA SEAL OF APPROVAL. We are incredibly proud that 82 cents of every dollar donated goes directly to our research programs.

The Foundation partnered with Genetic Denim to create the "Gabrielle" jean featuring the heart of the Gabrielle's Angel Foundation logo stitched to peek out of the front right pocket. 100% of the net proceeds were donated to the Foundation's research initiatives.

The Foundation also partnered with jeweler Catherine Zadeh on her "Live and Let Live" Campaign with the creation of a sterling silver Gabrielle's Angel Bracelet. The bracelet retailed for \$100.00 with 50% of the proceeds benefiting Gabrielle's Angel Foundation.

The *Angel Ball* 2009 took place on October 20<sup>th</sup> at Cipriani Wall Street in New York City and raised \$3.8 million. We were proud to honor philanthropists Thomas C. Quick and Patricia Quick for their incredible commitment to Gabrielle's Angel Foundation. For the third year in a row the Empire State Building showed its support by lighting the building in the Foundation's colors, red and purple. R&B star Robin Thicke joined Co-Founder Denise Rich at the lighting ceremony.

**2009 HIGHLIGHTS (CONT.):**

The Foundation proudly welcomed two new Medical Advisory Board members to our team: Dr. James Downing, Executive Vice President and Scientific Director at St. Jude Children's Research Hospital and Dr. Carl H. June, the Director of Translational Research at the University of Pennsylvania and an investigator with the Abramson Family Cancer Research Institute.

**FINANCIAL INFORMATION:**

**Total Support and Revenue:** \$3,427,672

**Expenses**

Program Services \$2,645,630

Management & General \$284,294

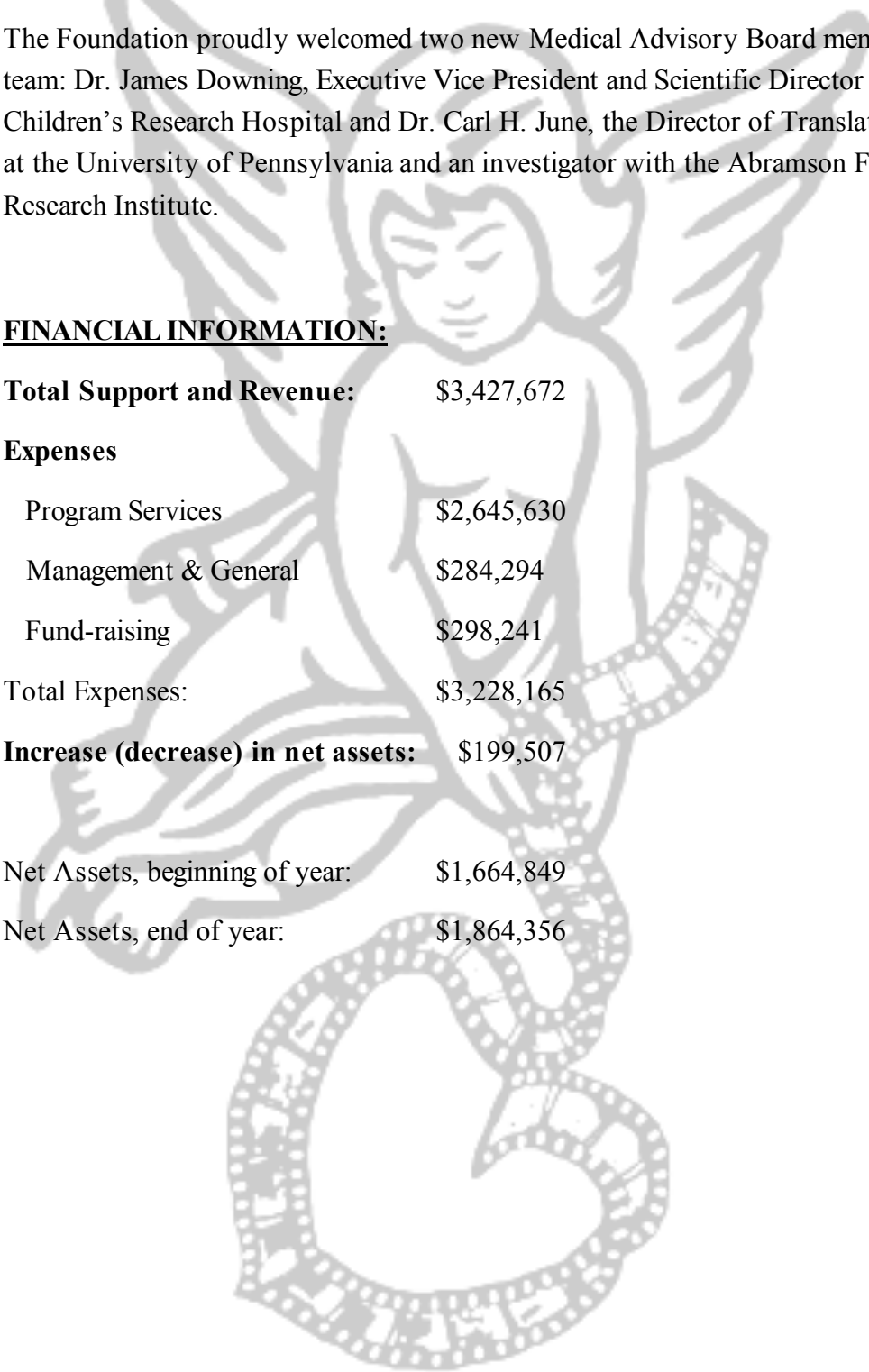
Fund-raising \$298,241

Total Expenses: \$3,228,165

**Increase (decrease) in net assets:** \$199,507

Net Assets, beginning of year: \$1,664,849

Net Assets, end of year: \$1,864,356



**BOARD OF DIRECTORS:**

**Denise Rich, *Co-Founder***

**Philip Aouad, *Co-Founder***

**Deborah Dunsire, M.D., *Millennium Pharmaceuticals, Inc.***

**Star Jones , *Television Personality, Author & Attorney***

**Michèle Rella, *Director***

**Frank Rella, *Trine Corporation***

**Ihona Rich Schachter, *Director***

**Daniella Rich Kilstock, *Director***

**Cliff Perlman, *Perlman and Perlman***

**Paul Schindler, *Greenberg Traurig, LLP***

**Lorraine E. Schwartz, *Celebrity Jeweler***

**Donald M. Toresco, *Toresco Enterprises, Inc.***

**Erin Zammett Ruddy, *Author & GLAMOUR Columnist***

**Foundation Staff**

**Jennifer Ranieri, *Director***

**Christa Justus, *Development***



## **THOUGHTS FROM OUR CO-FOUNDER:**

Dear Friends:

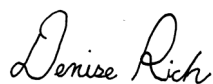
My daughter Gabrielle envisioned a Foundation that would help spare others the suffering that she endured during her long and valiant struggle with leukemia and lymphoma. Her strength and vision served as the inspiration for Gabrielle's Angel Foundation for Cancer research and we continue this important work in her honor and memory.

With the incredible support of our donors, Gabrielle's Angel Foundation has disbursed over \$13 million to the nation's leading junior investigators. Many advances have been made in the field of oncology and hematology, promising ever more effective treatments for those living with leukemia, lymphoma and other blood-related cancer. These breakthroughs give us hope that what we do can and does make a difference.

We have not done this alone. Gabrielle's Angel Foundation has thrived with the incredible help and unwavering support of our donors and sponsors, without whom none of this would be possible. I would like to take this opportunity to give my most heartfelt gratitude to every single donor, every sponsor, and everyone who has helped the Foundation find its way. We could not have come this far without the unflagging support and expertise of our Board of Directors and Medical Advisory Board.

It has been an incredible journey thus far and our commitment to fund research until a cure is found remains stronger than ever. Each year we renew our promise to continue this work, letting Gabrielle light our path along the way. I am pleased to have shared with you some of the highlights of 2009.

With appreciation,



Denise Rich

*Gabrielle's Angel Foundation is tax-exempt under section 501 (c) (3) of the Internal Revenue Code. Donations are tax-deductible to the extent allowed by law. 13-3916689*

*[www.gabriellesangels.org](http://www.gabriellesangels.org)*