



# Inspirations 2010

WINTER 2010 | VOLUME 18

A Newsletter from Gabrielle's Angel Foundation for Cancer Research

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L to R: Morleigh Steinberg, The Edge, Denise Rich, Clive Davis; Cipriani Wall Street; Chris Tucker & Sam Moore.

## Signature Gala Nets Nearly \$4 Million

CIPRIANI WALL STREET WAS PACKED TO CAPACITY on October 21st for the Foundation's signature event, the *Angel Ball*, which this year raised over \$3.7 million for cancer research. Co-Founder Denise Rich and her daughters, Iлона and Daniella, led the charge as celebrities, family members and supporters gathered for the annual black-tie benefit. Hosted by Entertainment Tonight's ebullient (and pregnant!) correspondent, Samantha Harris, the stars came out in full force to raise funds and awareness for the Foundation's mission to fund the country's best and brightest scientific investigators.

Mild temperatures prevailed as the paparazzi clamored for the red carpet arrivals, snapping photos and grabbing interviews with celebrity attendees including Kim Kardashian, Petra Nemcova, Chris Tucker, Stephen Baldwin, Russell Simmons, Vera Wang, Carmindy, Jeff Koons, Jessica White, Alyssa Miller, Donna D'Cruz, Rosie Perez, Anthony Kennedy Shriver and others. Sponsored by Romero Britto, Continental Airlines, Lorraine Schwartz, Inc. and Toresco Enterprises, Inc., the Foundation honored four individuals whose collective commitment to the fight against cancer proved inspiring: U2's The Edge and his wife, Morleigh Steinberg, COTY Inc. CEO Bernd Beetz, and Managing Partner of the Founders Fund, Sean Parker.

The star-studded evening featured exciting performances by Grammy-Award winning triple threat Ne-Yo and beautiful Bajan songstress Shontelle. Heartthrob singer-songwriter Josh Groban crooned his latest hits while accompanying himself on the piano. Later in the evening, several surprise guests made appearances. Actor and comedian Chris Tucker jumped up on stage to show off his moves as legendary "Soul Man" Sam Moore sang his signature tune. Then, rock and roll royalty the Edge joined the band for an impromptu rendition of the soul classic "Stand By Me." Angel Ambassador, "Survivor Africa" winner and real-life cancer survivor, Ethan Zohn, silenced the room with his personal story of tragedy and triumph over cancer. The crowd erupted into cheers when he announced he was cancer-free and running the New York City Marathon the following week.

Brook Hazelton led the Live Auction to great success, including one of the evening's most exciting moments: the Edge agreed to double the U2 concert tickets and backstage tour to raise nearly \$200,000 for a single auction item. In an extremely generous offer, attendee Nancy Rogers of Mary Kay, Inc. announced that she would match any donation on the spot, which netted an additional \$30,000.00 in ten minutes. Once again, online auction site charitybuzz.com partnered with the Foundation for its wildly successful silent and online auction which raised over \$300,000. Six lucky winners of a first-time luxury raffle presented by Americana Manhasset were also announced during the show.

Romero Britto's two limited-edition sculptures ("Flying Heart" and "For You") adorned each table, accenting the warm and elegant décor of Bronson Van Wyck while DJ Cassidy kept the crowd on its feet till midnight when they spilled out into the crisp Manhattan night.

For more photos from this year's Angel Ball, see pages 4, 5 & 6.

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## Thoughts From Our Co-Founder



Dear Friends:

What an incredible year for Gabrielle's Angel Foundation! We started working on the *Angel Ball* in January and with your help and support, we raised over \$3.7M to fund the country's most brilliant young scientists. The following week, we met 25 of these doctors—current and former grantees—at our first-ever Medical Symposium (see article on Page 3.) The afternoon was an inspiration and underscored in a truly meaningful way the important work being conducted by our grantees in the field of cancer research. The Foundation also announced the next round of Medical Research Awards totaling \$2.6 million. We look forward to sharing the selected researchers with you early next year. As my daughters, Ilona and Daniella, said at the *Angel Ball*, "With all of the advances that have been made in the fourteen years since Gabrielle passed, we know our sister might still be alive today. Funding research is the only way to a cure."

You will see in these pages how busy we have been fulfilling Gabrielle's quest for a cancer-free world. Thanks to your incredible generosity, we have truly raised the bar but there is still so much work to be done. 2011 promises to be another exciting year and we thank you from the bottom of our hearts for your continued support. From our new public service announcement to our participation in the DKMS Americas Get Swabbed campaign, Gabrielle's Angel Foundation will continue to raise funds and further awareness for the need for cancer research. We look forward to having you by our side every step of the way.

Wishing you and your family the healthiest and happiest of holiday seasons.... Here's to a wonderful New Year!

With Love,

*Denise Rich*

## Foundation Partners with COTY, DKMS for Bone Marrow Drive

The statistics are inescapable: every five minutes someone is diagnosed with blood cancer. Every ten minutes blood cancer takes a life. DKMS Bone Marrow Donor Center provides a vital service to leukemia patients in need of bone marrow transplants. On the day of the *Angel Ball*, DKMS and Gabrielle's Angel Foundation partnered to hold a downtown donor drive from a specially-equipped bus. Parked in front of Cipriani Wall Street from 10AM till 4PM, the bus attracted passersby interested in obtaining more information and volunteering. Turnout was brisk in the bustling financial district and the drive signed up an impressive 23 new bone marrow donors. On hand to participate were *Angel Ball* honoree, Bernd Beetz of COTY Inc., DKMS's Katharina Harf as well as Co-Founder Denise Rich and her daughter, Daniella and pop singer, Shontelle. Many years ago, Denise was found to be a perfect match for Gabrielle's bone marrow transplant, so the Rich family understands first-hand the importance of these drives.

To be a bone marrow donor you must be between 18 and 55 years old and in good general health among other criteria. If you meet the requirements, it's as easy as getting your cheek swabbed which will then be analyzed and sent to the Be The Match Registry®. DKMS is the world's largest bone marrow donor center, organizing donor drives throughout the US. They recently held a high-profile drive for 11-year-old singer Shannon Tavaréz, star of Broadway's *The Lion King*, who ultimately lost her young life to leukemia. Due to their genetic make-up, cancer patients like Shannon of more diverse ethnic backgrounds (including African Americans, Latinos and Asians) have an even harder time finding a match, so every new donor counts. The more donors DKMS has on the registry, the greater the chance of finding matches for these hopeful patients in need. Gabrielle's Angel Foundation salutes the important work of the entire DKMS Americas team.

For more information on how you can become a donor, please visit: [www.GetSwabbed.org](http://www.GetSwabbed.org)

1. Shontelle poses outside the DKMS bus
2. Shontelle gets swabbed!
3. COTY team with DKMS Americas' Katharina Harf



# Foundation Highlights 2010...

## Inaugural Medical Symposium a Success

One week after the *Angel Ball* on Wall Street, Gabrielle's Angel Foundation headed uptown to hold its first-ever Medical Symposium and Luncheon at the famed Loeb Central Park Boathouse. On a sunny autumn afternoon, a group of fifty of the Foundation's grantees, past and present, Medical Advisory Board members, and supporters converged to share ideas about the important work funded by the Foundation. Sponsored by Millennium: The Takeda Oncology Company and Continental Airlines, Co-Founder Denise Rich welcomed the assembled guests and announced the Foundation's next round of Medical Research Awards in the amount of \$2.6 million. She then introduced Medical Advisory Board Chairman, Memorial Sloan-Kettering Cancer Center's Dr. Stephen D. Nimer who hosted the afternoon's proceedings.

Entitled "Advancements in Blood Cancer Research Supported by the Foundation," the luncheon featured speeches by Board Member and CEO of Millennium Pharmaceuticals, Dr. Deborah Dunsire who stressed the importance of funding young investigative researchers. Highlights included talks from esteemed members of the Foundation's Medical Advisory Board, Dr. Curt I. Civin of the University of Maryland and Dr. Janet D. Rowley, of The University of Chicago, followed by five grantees of diverse scientific backgrounds who conveyed their gratitude to Gabrielle's Angel Foundation for taking a chance on their work at a time when they were first starting their labs.

2007 Grantee Scott Armstrong of Children's Hospital Boston has gathered enough data with his grant money that he will now be able to obtain government grants to continue his work toward new therapeutic targets in acute myelogenous leukemia. "The pace of discovery is accelerating," claimed 1999 Grantee Martin Carroll of the University of Pennsylvania, who also emphasized the importance of such scientific gatherings. Jeffrey Mollidrem of MD Anderson Cancer Center, whose work is descendant of Curt Civin's, had the audience laughing with his musings on the ways in which his research had blossomed in three different directions. 2009 Grantee Kiri Ness of St. Jude's in Memphis explained how she had been a physical therapist for 27 years before getting her Ph.D. to work with children whose bone density has been affected by their cancer treatments. To drive her point home on the importance of such work, she had the crowd on its feet to demonstrate the sobering fact that children with leukemia can neither raise up on their toes nor can they jump. When she obtained funding from the Foundation, Dr. Ness had 39 kids on her trial. Because of her findings, the NIH gave her additional funding and next year nearly 200-300 children will benefit from her research. James Rubenstein of the University of San Francisco gave the audience a preview of his key findings to be presented in December at the American Society of Hematology (ASH) conference pertaining to the rare disease Central Nervous System lymphoma (or CNS,) a manifestation of common lymphoma that involves the brain and affects neurologic dysfunction.

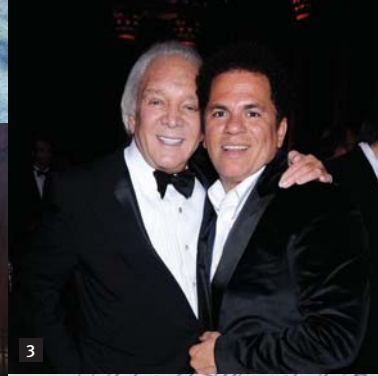
The entire afternoon was nothing less than inspirational. Board Member, author and CML survivor Erin Zammett Ruddy, was singled out as living proof of the benefits of cancer research. Erin, diagnosed with cancer at the age of 23, has led a normal and healthy life thanks to the discovery of the drug Gleevec. As Dr. Rubenstein stated, Gabrielle's Angel Foundation's crucial support of these scientists' work is "...impacting science at multiple levels." In his closing remarks, Dr. Nimer opened the room to discussion for ideas that might further spur the development of advances. Due to the overwhelming success of this gathering, the Foundation plans on making this a yearly event.

*Special Thanks: Muscari Fine Flowers, Louie Torrellas and Achille Tako.*  
For more information on the work of our grantees, please visit our website:  
[www.gabriellesangels.org](http://www.gabriellesangels.org)



1. Grantees James Mulloy & Bill Slayton with Board Member, Dr. Curt Civin
2. Grantees Scott Armstrong, David Frank & Anthony Letai
3. Supporter Bonnie Pfeiffer Evans with Board Member, Dr. Cheryl Willman
4. Drs. Stephen D. Nimer & Deborah Dunsire
5. Brooke Milstein, Louie Torrellas, Michele Rella & Eric Lerner
6. Denise & Daniella Rich with Board Members Drs. Curt Civin, Janet Rowley & Stephen Nimer

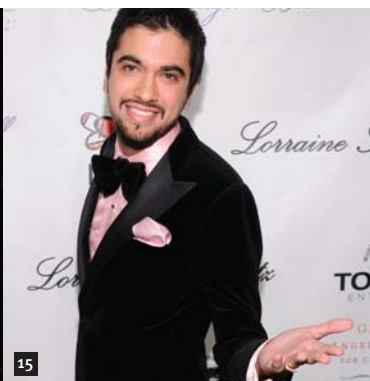
# Angel Ball 2010



1. Josh Groban works his magic at the piano
2. Jane McEvoy & Cindy Guyer
3. Marty Richards and Sponsor, Romero Britto
4. Shontelle sings from the heart
5. Richard Kilstock shares the stage with The Edge & "Soul Man" Sam Moore
6. Angel Ambassador, Ethan Zohn with Jenna Morasca
7. Ne-Yo with music industry legend, Clive Davis
8. Ethan Zohn inspires the crowd with his story
9. Russell Simmons & Co-Founder, Denise Rich
10. Rosie Perez lights up the red carpet
11. Dr. & Mrs. Stephen D. Nimer
12. Ivana Trump blows the press a kiss
13. Sponsor Donald M. Toresco & Robin Smith

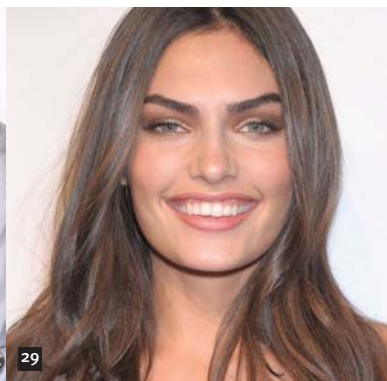


Thursday, October 21st, 2010



- 14. Loren Ridinger, Ofira Sandberg & Kim Kardashian with Sponsor, jeweler Lorraine Schwartz
- 15. DJ Cassidy rocks the red carpet
- 16. Supermodel & philanthropist Petra Nemcova
- 17. Ne-Yo struts his stuff
- 18. Ann Dexter-Jones, Greg Calejo & Friends
- 19. Co-Founder Denise Rich & Peter Cervinka
- 20. Steven Boxer and friend
- 21. Fashion legend Vera Wang
- 22. Louie Torrellas and friends enjoy the gala
- 23. Model Josh Milko
- 24. Board Members Frank & Michele Rella
- 25. Entertainment Tonight's own Samantha Harris
- 26. Richard Kilstock & Daniella Rich Kilstock

# Angel Ball 2010



27. COTY's Bernd Beetz accepts his award as Katharina Harf & Vera Wang look on  
 28. Denise Rich flanked by her daughters, Daniella & Ilona  
 29. Model Alyssa Miller  
 30. Anthony Kennedy Shriver  
 31. Auctioneer Brook Hazelton & his wife, Erin  
 32. Bonnie Pfeiffer Evans, Lucia Hwong Gordon, Lauren Roberts & Guest  
 33. Sean Parker & Alexandra Lenas  
 34. TV Personality Carmindy  
 35. Movie producer Ed Pressman  
 36. Foundation Talent Director, Keisha Escoffery  
 37. Katherine Davis shows off her Britto mini-audière  
 38. Longtime supporter Michele Herbert  
 39. Revelers take a moment to raise a toast



Gabrielle's Angel Foundation would like to thank the following participants for their generous support of this years *Angel Ball*:

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*Lorraine Schwartz*



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Rachel Roy  
Rachel Roy New York  
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# More Foundation Highlights 2010...

## VIP Launch Party a Hit

Supporters and sponsors reveled at the tony Manhattan residence of Co-Founder Denise Rich for the *Angel Ball* VIP Launch Party on Thursday, September 23rd. This intimate cocktail reception celebrated the collaboration between renowned pop artist and sponsor, Romero Britto and Gabrielle's Angel Foundation. Celebrity photographer Rob Rich snapped away as supporters and socialites noshed on food donated by Via Dei Mille and drank wine generously provided by Duckhorn Vineyards. Party goers enjoyed a preview of Americana Manhasset's luxury raffle while catching the perfect New York rooftop sunset.

VIEW THE FOUNDATION'S  
PSA ON [YOUTUBE.COM](http://YOUTUBE.COM)



1. Continental Airlines' Cynthia Trujillo with friend, Lucia Fernandes
2. COTY's Kevin Janeczko, Nadia Pagnotti, and James Shiah
3. Romero Britto with Cynthia Ott and Jim Coleman
4. Board Member Michele Rella & Francesco Cascio
5. Longtime supporters Steven & Louise Kornfeld
6. Dennis Basso, Dori Cooperman, & Inga Rubenstein

Photos: Rob Rich



## Foundation Debuts Public Service Announcement at *Angel Ball* Gala

In its pledge to get the word out about the urgent need for cancer research, Gabrielle's Angel Foundation debuted its new public service announcement at this year's *Angel Ball* gala. The black and white minute-long footage features celebrities and Angel Ambassadors including Patti LaBelle, Ethan Zohn, Estelle and Alan Cumming (shown above). Other participants include Co-Founder Denise Rich and Board Member, Daniella Rich Kilstock, as well as cancer survivors Erin Zammett Ruddy and "Crazy Sexy Cancer's" Kris Carr. The script emphasizes Gabrielle Rich's dream of a cancer-free world and the Foundation's commitment to fund research until there is a cure. New York photographer Jordan Matter was on-hand to shoot the print ads which will debut next year. Gabrielle's Angel Foundation extends its special thanks to Slate PR, Jordan Matter Photography and the team at Guggenheim studios for helping to make this important message available to the public. You can view the Foundation's PSA on [www.YouTube.com](http://www.YouTube.com) and on the Foundation website [www.gabriellesangels.org](http://www.gabriellesangels.org)

Pictured: Alan Cumming

Photo: Jordan Matter Photography

## Milstein Joins Board

One of the recent goals of Gabrielle's Angel Foundation has been to expand its Board of Directors. Longtime Foundation supporter, Brooke Milstein, serves as its newest addition! A graduate of the Benjamin N. Cardozo School of Law, Brooke lives and works in Manhattan. Brooke owns and operates Cleveland's Northfield Park Race Track, serving as Vice Chairman alongside her brother. An Ohio native, Brooke has raised money for the American Friends of Israel Philharmonic Orchestra and also serves on the board of H.E.L.P, an international organization that provides services and education to the children of Malawi, Africa. Welcome, Brooke!

*Brooke Milstein (R) with sister, Brinah at this year's Angel Ball*



## Angel Ball Sponsor Shares His He(art)

Renowned pop artist, Romero Britto, created two extraordinary designs to help celebrate the work of Gabrielle's Angel Foundation and this year's *Angel Ball*. Britto's inspiration for the two designs, "Flying Heart" and "For You," came from the "gift of life, the act of giving, and helping," according to the Miami-based artist. Every table at Cipriani Wall Street featured one of these colorful signed, limited-edition sculptures, some of which are still available for purchase through the Foundation office. All proceeds benefit the Foundation's grant initiatives. One of this year's sponsors, Britto remarked, "The *Angel Ball* is an inspiration for me and I thank Denise Rich and all her friends for such efforts. I'm so happy to be part of it!" He continued, "The *Angel Ball*... gives us hope and inspiration that very soon we will have a cure." Gabrielle's Angel Foundation is excited to showcase the work of this passionate artist and incredibly grateful for the support of a man whose strong need to give back reflects his wonderfully generous and creative spirit.

**TO INVEST IN YOUR VERY OWN BRITTO SCULPTURE, PLEASE CONTACT THE FOUNDATION OFFICE AT 646-861-2033**



**FOR YOU** 7.75 x 8.75 x 4.75", Aluminum, Edition of 1000.



**FLYING HEART** 10.25 x 10.25 x 5.75", Resin, Edition of 60.

“Follow your heart, fight for a cause, see the hope that is born in someone else's eyes because of something we were able to do for them. I believe that together...we can not only survive, but we can truly make a difference.”

**ANGEL AMBASSADOR, ETHAN ZOHN, *Angel Ball* 2010**

# News in Brief

## New Lymphoma Treatment, Less Side Effects

2003 recipient Ari Melnick, M.D. and his team at New York's Weill Cornell Medical College have recently found a combination therapy for lymphoma that is more effective than traditional treatments, that kill the cancer cells without harm to surrounding tissues. As reported online last month, Dr. Melnick stated, "Lymphomas are not easy to treat. The standard treatment using monoclonal antibodies and chemotherapy does not work for all patients and can cause undesirable side effects."



## Good News for Angel Ball Honorees and Family

Accepting their award as *Angel Ball* honorees, U2 guitarist the Edge and his wife Morleigh Steinberg spoke eloquently and movingly about their family's anguish at their daughter's cancer diagnosis. As reported in late November, the pair confirmed that their 13-year-old daughter Sian has won her battle with leukemia. "You're in shock then you just go into survival mode. The whole thing is hell but at the same time you stay positive and you really live," Steinberg confessed to the U.K.'s *the Sun*. "You live more because you don't want to take anything for granted. She's through it and she's fine," Steinberg added. The Edge was first informed of his daughter's diagnosis while touring with U2 in support of their album *Vertigo*. The band postponed a string of dates so he could return home to be with his family.

## Mayo Clinic Studies Vitamin D Levels in CLL Patients

2007 grantee Tait D. Shanafelt, M.D. and his research team have found "significant difference in cancer progression and death in chronic lymphocytic leukemia (CLL) patients who had sufficient vitamin D levels in their blood compared to those who didn't," as reported online early last month. The significance of these findings presents CLL patients with a way to potentially slow the growth of this already slow-growing leukemia. Shanafelt's complete report was published in the online journal, *Blood*.

"...The grant I received from the Foundation in 2001 was absolutely instrumental in accelerating our development of targeted inhibitors for the therapy of leukemias and other forms of cancer...The support of the Foundation was critical for getting this work going, and I very much hope that it will lead to better outcomes and less toxicity for our cancer patients, in concert with Gabrielle's wishes."

DAVID A. FRANK, M.D., PH.D., 2001 Foundation Grantee

## Empire State Building Awash in Foundation Colors

New York City's iconic landmark, the Empire State Building, shows its support of cancer research in classic New York style! For the fourth year running, the famed 102-story art deco building glowed red and purple in celebration of Gabrielle's Angel Foundation and the *Angel Ball*. Academy-Award Nominee and New York City native, Rosie Perez joined Co-Founder Denise Rich and Board Member Daniella Rich Kilstock at the lighting ceremony the day before the gala. Considered one of the Seven Wonders of the Modern World, the city skyscraper helped to create awareness for the urgent need for funding cancer research. Gabrielle's Angel Foundation extends its gratitude to Melanie Maasch, Nicole Gryzwacz and the entire ESB team for their support as this year's *Angel Ball* Lighting Partner.

*Below L to R: Daniella Rich Kilstock, Rosie Perez & Denise Rich; Rosie Perez & fans on the Observatory*  
Photos courtesy of The Empire State Building



“No pessimist ever discovered the secret of the stars or sailed an uncharted land, or opened a new doorway for the human spirit.”

HELEN KELLER, (1880-1968)

### Our Mission Statement

Gabrielle's Angel Foundation, a 501(c)(3) non-profit organization, proudly funds leading junior investigators whose work represents cutting-edge scientific research in both conventional and integrative disciplines which focus on prevention, treatment and quality of life issues of leukemia, lymphoma and other related cancers. The Foundation has awarded nearly \$16 million in Medical Research Awards making it one of the largest non-governmental sources of grant support to blood cancer researchers in the nation.



**CHECK IT** → NEARLY 300 FANS 'LIKE' US ON FACEBOOK.  
ARE YOU ONE OF THEM? SHOW YOUR SUPPORT & GET ALL THE LATEST NEWS  
FIND GABRIELLE'S ANGEL FOUNDATION ON FACEBOOK AND  
TWITTER @CURECANCERNOW!

# News in Brief



## A SHORE THING!

Philanthropy is all in the family for Foundation Director, Jennifer Ranieri and her 9-year-old twins, Anthony and Isabella. At the start of the summer, these eager young entrepreneurs enlisted their friends to hand-paint and sell seashells at Long Island's Short Beach with 100% of the proceeds to benefit Gabrielle's Angel Foundation. Buyers included family, friends, boaters and other passersby to raise \$30. Pictured here with friends, Isabella (second from left) and her pal, Jillian Cascio (third from left) spearheaded the Memorial Day weekend drive. Gabrielle's Angel Foundation applauds these charitable youngsters for their ingenuity and support!

## REMEMBERING GABRIELLE'S ANGEL FOUNDATION...

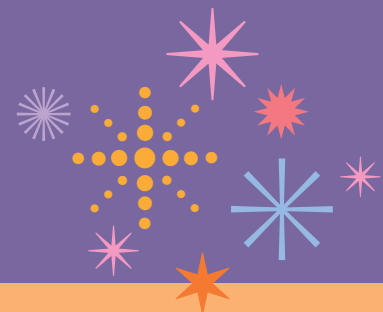
Emanuel Baldassare was a man who believed in giving to others. At his passing in August at the age of 83, his relatives took up a collection in his memory and donated the proceeds to Gabrielle's Angel Foundation. Their gift of nearly \$1,000 helped his family to celebrate the kind of patriarch he was: charitable, kind, salt of the earth. Celebrate the ones you love, or commemorate holidays and birthdays with a donation to Gabrielle's Angel Foundation, either through our website or by calling (646) 861-2033.

[www.gabriellesangels.org](http://www.gabriellesangels.org)

“The real voyage of discovery consists not in seeking new landscapes but in having new eyes. The beginning of knowledge is the discovery of something we do not understand.”

FRANK HERBERT, (1920-1986)

Gabrielle's Angel Foundation  
Wishes You and Yours a  
Happy & Healthy Holiday Season



## Year End Fundraising Drive

The *Angel Ball* brought in over **\$3.7M** for cancer research, but there is still work to be done! Help us achieve our year-end goal of **\$4M** by giving as generously as you can this holiday season. You can donate on line, by check, credit card, or by phone. Help us fulfill Gabrielle's quest of a cancer-free world. Help us fund a cure. [www.gabriellesangels.org](http://www.gabriellesangels.org)

