

## **THE G&P FOUNDATION BOARD OF DIRECTORS**

**NEW YORK, NY** – The G & P Foundation for Cancer Research is pleased to announce the appointment of Charles Cohen, William F. Doescher, and Francine S. Kittredge to the board of directors.

William F. Doescher is the senior vice president and chief communications officer for the Dun & Bradstreet Corporation. He is responsible for the global coordination and development of advertising, public relations and marketing communications programs for Dun & Bradstreet.

Mr. Doescher is a member of many prestigious business and charitable committees including the executive committee and the board of directors of the Jackie Robinson Foundation, the finance committee and board of directors of the Direct Marketing Association and the board of directors of BBBOnLine. He is also a member of the board of trustees of the PRSA Foundation, an organization that fosters the best public relations thinking in the world.

Francine S. Kittredge, managing director of Lehman Brothers, currently serves as director of client and executive services, supervising the Firm's conference management, special event planning, dining services and aviation departments. In addition, as Lehman Brothers' director of corporate philanthropy, she oversees the Firm's community support activities and is also president of the Lehman Brothers Foundation.

Mrs. Kittredge is currently a member of the Council of Protocol Executives and serves on the boards of AJC and its national executive committee; the Baruch College Foundation; the business advisory council of the Zicklin School of Business of Baruch College; and the Dorothy Rodbell Cohen Foundation. In addition, she remains active in a variety of other philanthropic projects.

**The G&P Foundation** was established in 1996 by songwriter Denise Rich and her son-in-law Philip Aouad, in memory of Denise's daughter Gabrielle Rich Aouad, who died at age 27 from AML Leukemia. The G& P Foundation's primary goal is to save lives by funding basic and clinical medical research in both conventional and integrative disciplines which focus on prevention, treatments and quality of life issues of leukemia, lymphoma and related cancers.