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## **LUXURY LINENS BRAND FRETTE TO HOST COCKTAIL PARTY AND SHOPPING EXTRAVANGANZA TO BENEFIT G&P FOUNDATION FOR CANCER RESEARCH**

(Aspen, Colorado) On December 29, 2005, the esteemed luxury linens brand Frette will host a shopping extravaganza with proceeds benefiting The G&P Foundation for Cancer Research. The event will take place at the Frette boutique in Aspen, Colorado, located at 220 South Mill Street.

This lavish experience will feature a cocktail party from 6:30PM to 8:30PM, as well as the sampling and purchasing of some of the world's finest linens. Twenty percent of the sales from this event will be donated by Frette to The G&P Foundation for Cancer Research.

**The G&P Foundation for Cancer Research** was established in 1996 by Denise Rich and her daughters in memory of Denise's daughter, Gabrielle Rich Aouad, who died at age 27 from Acute Myelogenous Leukemia (AML). The Foundation's primary goal is to save lives by funding basic and clinical medical research in both conventional and integrative disciplines, which focus on prevention, treatment and quality of life issues of leukemia, lymphoma and related cancers. Since 1998, with the help of its Medical Advisory Board, chaired by Dr. Stephen D. Nimer of Memorial Sloan-Kettering Cancer Center, The G&P Foundation has funded 22 researchers, totaling over \$4.2 million dollars in Medical Research Awards. The G&P Foundation also has the distinction of being one of the largest non-governmental sources of grant support to blood cancer researchers at the nation's leading institutions.

**Denise Rich** is an award-winning songwriter who has written numerous hits for top recording artists, including top-ten hit "Candy" for Mandy Moore, Grammy-nominated "Don't Waste Your Time" performed by Aretha Franklin, Mary J. Blige and others, triple-platinum "Love is on the Way" for Celine Dion and chart-topping "I Have Loved You" for Jessica Simpson. Her acclaimed work spans a variety of musical genres and has been featured in several movie soundtracks including *Runaway Bride*, *John Q* and *Chicago*, among others.

Since the beginning of its time, the luxury linens brand **Frette** has been associated and intertwined with quality. Frette has gained the respect and admiration of the Queen of Italy throughout the years for its permanent contracts with the Orient Express and the Titanic and has become an esteemed brand throughout the world well known for its workmanship and finishing

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touches. A dedication to inspection completed routinely after each phase, as standard production procedure, has lifted Frette to achieve this level of quality. The quality linens may be viewed and purchased at [www.frette.com](http://www.frette.com) in addition to stores situated worldwide,

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