



**DENISE RICH CELEBRATED
THE G&P FOUNDATION'S 10th ANNIVERSARY
ON THE FRENCH RIVIERA**

**Denise Rich Kicks-Off the 10th Anniversary Celebration of
The G&P Foundation for Cancer Research at the Cannes Film Festival**

With A Cocktail Party Sponsored by Audi

New York, NY (May 31, 2007) – Denise Rich kicked-off the 10th Anniversary celebration of The G&P Foundation for Cancer Research this past week at the Cannes Film Festival. Ms. Rich along with her daughters **Daniella Rich Kilstock** and **Iлона Rich Schachter** created The G&P Foundation for Cancer Research a decade ago, after she lost her daughter Gabrielle, who passed away from Acute Myelogenous Leukemia (AML) in 1996.

The cocktail reception, presented by Audi, was held on the M.Y. Nice N'Easy Yacht in the Cannes Harbour. Guests including **Don Johnson, Fawaz Gruosi, Ivana Trump, Jon Feltheimer, June Sarpong, Nadia Swarovski, Victoria Silvstedt** among others danced to the sounds of **DJ Donna D'Cruz** and checked-out the new Audi RS 4 Cabriolet.

The 10th Anniversary Celebration will culminate at The G&P Foundation's highly anticipated **Angel Ball** Gala in New York City on Monday, October 29th at the New York Marriott Marquis.

About The G&P Foundation for Cancer Research

The mission of The G&P Foundation is to fund basic and clinical medical research in both conventional and integrative disciplines which focus on prevention, treatment and quality of life issues of leukemia, lymphoma and related cancers. Since 1998, The G&P Foundation has awarded over \$6.4 million to thirty-one junior investigators making G&P one of the largest non-governmental sources of grant support to blood cancer researchers at the nation's leading institutions. For more information please log on to www.gandp.org.

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About Audi of America

Audi of America, Inc. is headquartered in Auburn Hills, Mich. Audi's history in America dates to 1969, when the brand was first introduced to the U.S. market. Today, a network of over 260 Audi dealers currently offers a line of premium vehicles that include the Audi A3 premium compact; the sporty A4 sedan, Avant and Cabriolet models; the high performance S4 sedan, Avant and Cabriolet models; the high-revving RS 4 sports sedan; the design-leading A6 sedan and Avant; the all-new Audi Q7 performance SUV; and the all-aluminum Audi A8; and the new V10-powered S6 and S8 performance sedans. For more information, please visit www.audiusa.com.

Images are available at www.wireimage.com

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MEDIA CONTACTS:

Shawn Purdy/Christina Stejskal

PMK/HBH

(212) 582-1111

Shawn.Purdy@pmkhbh.com / Christina.Stejskal@pmkhbh.com