



**FOR IMMEDIATE RELEASE**

Contacts: Shawn Purdy/Barry Parasram/Christina Stejskal – PMK/HBH  
(212) 582-1111  
[Shawn.Purdy@pmkhhb.com](mailto:Shawn.Purdy@pmkhhb.com) / [Barry.Parasram@pmkhhb.com](mailto:Barry.Parasram@pmkhhb.com) / [Christina.Stejskal@pmkhhb.com](mailto:Christina.Stejskal@pmkhhb.com)

**THE G&P FOUNDATION CELEBRATES 10 YEARS  
OF FUNDING LIFE SAVING RESEARCH AT THE 2007 ANGEL BALL  
HONORING GLENDA BAILEY, DEBRA L. LEE,  
DR. STEPHEN D. NIMER  
AND THE LATE H.H. SHEIKH ZAYED BIN SULTAN AL NAHYAN**

**THE EVENING WILL FEATURE SPECIAL PERFORMANCES BY  
JOHN LEGEND, JOSS STONE, PATTI LABELLE & CHAKA KHAN**

New York, NY (October 1, 2007) -- The G&P Foundation for Cancer Research will honor four outstanding individuals at the 2007 *Angel Ball*, *Editor-In-Chief of Harper's BAZAAR* **Glenda Bailey**, *Chairman and Chief Executive Officer of BET Networks* **Debra L. Lee**, *Chief Hematologic Oncology, Memorial Sloan-Kettering Cancer Center* **Dr. Stephen D. Nimer**, and the *late President of the United Arab Emirates*, **H.H. Sheikh Zayed bin Sultan Al Nahyan**.

The black-tie benefit, hosted by Grammy-winning song writer **Denise Rich** and her daughters **Daniella Rich Kilstock** and **Iona Rich Schachter** will take place at The New York Marriott Marquis on October 29th and will feature a cocktail reception by **Moët Hennessy** and dinner with special menu designed by **Sirio Maccioni** of Le Cirque, along with a star-studded lineup of performances including **John Legend**, **Joss Stone**, **Patti LaBelle**, **Chaka Khan** and **Epiphany**. Also taking the stage, serving as presenters and segment hosts will be **Petra Nemcova**, **Randy Jackson**, **Kelly Ripa**, **Mark Consuelos**, **LL Cool J**, **Jamie-Lynn Sigler**, **The Duchess of York Sarah Ferguson**, **Star Jones**, and **Liz Smith**.

**Simon de Pury**, Chairman of Phillips de Pury & Company, will host a live auction, which will include an Audi S5 and two tickets to the 2008 Le Mans; a one-week excursion to the Caribbean on Denise Rich's Christensen Yacht the M/S LadyJoy II; a LEVIEV "Soleil" diamond necklace worth \$50,000; three two-day, one-night trips to visit three of the Houses of Moët Hennessy in France along with a collector bottle of **Dom Pérignon 1969**, **Hennessy Cognac 1907** and **Chateau d'Yquem 1937**, unavailable for purchase in the retail markets, plus round-trip airfare courtesy of Continental Airlines; **Veuve Clicquot's Loveseat** designed by design luminary **Karim Rashid**; an in-studio visit to The Howard Stern Show at Sirius Satellite Radio and an African Safari courtesy of the Kasaka River Lodge in Zambia.

The G&P Foundation has also partnered with [www.charitybuzz.com](http://www.charitybuzz.com) to allow those not in attendance the

option to bid on the items above in addition to hundreds of other luxury goods. All of the proceeds from [www.charitybuzz.com](http://www.charitybuzz.com) will be donated to The G&P Foundation.

Additionally, on the evening of the *Angel Ball*, Denise Rich along with close friend and supporter Natalie Cole will be on-hand to illuminate the Empire State Building in purple and red, the official colors of The G&P Foundation.

**Moët Hennessy** will be the evening's Angel Benefactor. **Audi, LEVIEV** and **Toresco Enterprises, Inc.** will also serve as sponsors for the evening. **Continental Airlines** is the official airline of *The Angel Ball*.

The G&P Foundation for Cancer Research was created in 1996 by Denise Rich and her daughters in memory of Gabrielle Rich Aouad, who died at age 27 from acute myelogenous leukemia (AML). The mission of The G&P Foundation is to fund basic and clinical medical research in both conventional and integrative disciplines which focus on prevention, treatment and quality of life issues of leukemia, lymphoma and related cancers. Since 1998, The G&P Foundation has awarded over \$6.4 million to thirty-one junior investigators making G&P one of the largest non-governmental sources of grant support to blood cancer researchers at the nation's leading institutions.

For ticket information, please contact Inez Weinstein Special Events at (212) 254-6677. For more information about *The Angel Ball* and The G&P Foundation for Cancer Research please visit [www.gandp.org](http://www.gandp.org).

#### **About Moët Hennessy**

Moët Hennessy, the wines and spirits business group of LVMH Moët Hennessy Louis Vuitton, the world's leading luxury products group, produces the world's finest premium wines and spirits. The Moët Hennessy portfolio of internationally renowned brands includes: Hennessy Cognac; Moët & Chandon, Dom Pérignon, Krug, Veuve Clicquot and Ruinart champagnes; Belvedere and Chopin vodkas; 10 Cane Rum; Wen Jun; Glenmorangie and Ardbeg single malt Scotch whiskies; Chateau d'Yquem, Cheval des Andes, Green Point, Terrazas de Los Andes, Cape Mentelle, Cloudy Bay, Newton Vineyard and Domaine Chandon California sparkling and still wines.

#### **About Audi of America**

Audi of America, Inc. offers a line of luxury vehicles that include the Audi A3 sport compact; the sporty A4 sedan, Avant and Cabriolet models; the high performance S4 sedan, Avant and Cabriolet models; the high-revving RS 4 sports sedan and Cabriolet (November 2007 launch); the all-new S5 coupe (November 2007 launch) with 354 hp; the design-leading A6 sedan and Avant; the V10-powered high performance S6 sedan; the Audi Q7 performance SUV; the new all-aluminum Audi A8 and A8L; the new S8 with V10 power; the all-new 2008 TT Coupe and Roadster models; and the all-new all-aluminum R8, one of the most exclusive mid-engine sports cars in the world. Information regarding the Audi brand and products can be found at <http://www.audiusa.com>.

#### **About LEVIEV**

LEVIEV is the most exclusive diamond jewelry brand. Named after Lev Leviev, the 'diamantaire extraordinaire', LEVIEV controls some of the largest private diamond mines in the world and is also the largest privately held polisher and cutter of diamonds. LEVIEV has exclusive access to some of the world's most unique stones and offers the industry's most extraordinary assortment of large, rare and colored diamonds. LEVIEV has dressed some of Hollywood's leading ladies, including Salma Hayek, Brooke Shields, Drew Barrymore, Andie MacDowell and Kristin Davis. LEVIEV is set to open several luxury diamond boutiques in select cities around the world, including its first store at 31 Old Bond Street in London, which opened in Spring 2006, a New York flagship at 700 Madison Avenue opening in October 2007 and a Moscow store opening in December 2007. In addition to developing its business empire, LEVIEV is extremely active in supporting numerous charitable activities around the world, including the Carousel of Hope Ball and the Children's Diabetes Foundation.

161 Avenue of The Americas 10<sup>th</sup> Floor New York, New York 10013 212/582-1111 FAX:212/582-6666  
700 San Vicente Blvd, Suite G910 West Hollywood, California 90069 323/289-6200 FAX:323/289-6677

### **About Toresco Enterprises**

Toresco Enterprises, one of the largest privately held automotive groups in the United States, has been family owned and operated since 1945. Innovation and customer satisfaction have been consistent hallmarks of the Toresco Enterprises style. For example, innovation led to the break-through decision to combine a number of competing brands all under one roof. This simple concept became the origin of "Auto Mall" retailing. It has led to the sale or service of over 1,000,000 vehicles since Toresco Enterprises adapted the Mall approach in the 1970's. Today, Toresco Enterprises is in the midst of a 25 million dollar renovation designed to take on the newest trend in auto retailing – turning the showroom into a destination. Various enhancements like a cafe, wireless internet access, etc., will assist Toresco Enterprises maintain the reputation of a "must see" location and create a "cutting edge" environment designed to improve the entire car shopping experience.

### **About Continental Airlines**

Continental Airlines is the world's fifth largest airline. Continental, together with Continental Express and Continental Connection, has more than 3,100 daily departures throughout the Americas, Europe and Asia, serving 144 domestic and 138 international destinations. More than 400 additional points are served via SkyTeam alliance airlines. With more than 45,000 employees, Continental has hubs serving New York, Houston, Cleveland and Guam, and together with Continental Express, carries approximately 67 million passengers per year. Continental consistently earns awards and critical acclaim for both its operation and its corporate culture.

For the fourth consecutive year, FORTUNE magazine named Continental the No. 1 World's Most Admired Airline on its 2007 list of World's Most Admired Companies. Continental was also named the No. 1 airline on the publication's 2007 America's Most Admired airline industry list. Additionally, Continental again won major awards at the OAG Airline of the Year Awards including "Best Airline Based in North America" for the fourth year in a row, and "Best Executive/Business Class" for the fifth consecutive year. For more company information, visit [continental.com](http://continental.com).