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EMPIRE STATE BUILDING TO LIGHT UP FOR THE G&P FOUNDATION'S ANGEL BALL

New York Landmark to Shine Bright in Purple & Red in Celebration of Denise Rich's Biennial Angel Ball

New York, NY (October 19, 2007) -- The G&P Foundation for Cancer Research today announced that the Empire State Building will honor the biennial *Angel Ball* on October 29th by lighting its world famous tower in the colors of The G&P Foundation, purple and red. On Monday, October 29th Denise Rich, Grammy-winning songwriter and Founder of The G&P Foundation, and Natalie Cole will be on-hand at the Empire State Building for a lighting ceremony.

Later that evening at New York's Marriott Marquis, **Denise Rich** and her daughters **Daniella Rich Kilstock** and **Iona Rich Schachter** will host *The Angel Ball* where The G&P Foundation for Cancer Research will honor four outstanding individuals, *Editor-In-Chief of Harper's BAZAAR* **Glenda Bailey**, *Chairman and Chief Executive Officer of BET Networks* **Debra L. Lee**, *Chief Hematologic Oncology, Memorial Sloan-Kettering Cancer Center* **Dr. Stephen D. Nimer**, and the *late President of the United Arab Emirates*, **H.H. Sheikh Zayed bin Sultan Al Nahyan**. The event will feature a cocktail reception by **Moët Hennessy** and dinner with special menu designed by **Sirio Maccioni** of Le Cirque, a live and silent auction, along with a star-studded lineup of performances including **John Legend**, **Joss Stone**, **Patti LaBelle**, **Chaka Khan** and **Epiphany**. Also taking the stage, serving as presenters and segment hosts will be **Petra Nemcova**, **Randy Jackson**, **Kelly Ripa**, **Mark Consuelos**, **LL Cool J**, **Jamie-Lynn Sigler**, **The Duchess of York Sarah Ferguson**, **Star Jones**, and **Liz Smith**.

"To have the Empire State Building shine brightly in the colors of The G&P Foundation on the night of our *Angel Ball* is truly an honor," said Denise Rich, Co-Founder of The G&P Foundation for Cancer Research. "*The Angel Ball* is an evening in which we celebrate the life of my daughter, Gabrielle, and her dedication to finding a cure for cancer."

Brief History of Empire State Building Lighting:

- In 1932, a searchlight beacon alerting people for 50 miles that Franklin D. Roosevelt had been elected president of the United States was the first light to shine on top of the Empire State Building.
- In 1976, colored lighting was first introduced and the tower was lit in red, white and blue to celebrate the American Bicentennial.
- In 1977, a lighting system, permitting a wider range of colors, was inaugurated and blue and white lights flashed to announce that the Yankees had won the World Series.

About The G&P Foundation

The G&P Foundation for Cancer Research was created in 1996 by Denise Rich and her daughters in memory of Gabrielle Rich Aouad, who died at age 27 from acute myelogenous leukemia (AML). The mission of The G&P Foundation is to fund basic and clinical medical research in both conventional and integrative disciplines which focus on prevention, treatment and quality of life issues of leukemia, lymphoma and related cancers. Since 1998, The G&P Foundation has awarded over \$6.4 million to thirty-one junior investigators making G&P one of the largest non-governmental sources of grant support to blood cancer researchers at the nation's leading institutions.

For ticket information, please contact Inez Weinstein Special Events at (212) 254-6677. For more information about *The Angel Ball* and The G&P Foundation for Cancer Research please visit www.gandp.org.

About the Empire State Building

Soaring 1,454 feet above Midtown Manhattan, the Empire State Building is the *World's Most Famous Office Building*. With new investments in infrastructure, public areas and amenities, the Empire State Building has attracted first-rate tenants in a diverse array of industries from around the world. The skyscraper's robust broadcasting technology supports all major television and FM radio stations in the New York metropolitan market. The Empire State Building was recently named America's favorite building in a poll conducted by the American Institute of Architects.