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**THE G&P FOUNDATION TEAMS UP WITH CHARITYBUZZ.COM TO
BRING EXCLUSIVE ANGEL BALL AUCTION ONLINE**

New York, NY (October 17, 2007) -- The G&P Foundation for Cancer Research today announced a partnership with online auction site CharityBuzz.com which will grant consumers the opportunity to bid on an array of luxury goods and prize packages to help raise funds for the organization. Beginning October 22nd and running through November 6th, the website will highlight a host of coveted items including those featured at the silent & live auction at the G&P's biennial *Angel Ball* taking place on October 29th.

The Angel Ball live auction will be hosted by **Simon de Pury, Chairman of Phillips de Pury & Company**, and some of the featured prizes include an Audi S5 and two tickets to the 2008 Le Mans; a one-week excursion to the Caribbean on Denise Rich's Christensen Yacht the M/S LadyJoy II; a LEVIEV "Soleil" diamond necklace worth \$50,000; three two-day, one-night trips to visit three of the Houses of Moët Hennessy in France along with a collector bottle of **Dom Pérignon 1969, Hennessy Cognac 1907** and **Chateau d'Yquem 1937**, unavailable for purchase in the retail markets, plus round-trip airfare courtesy of Continental Airlines; **Veuve Clicquot's Loveseat** designed by design luminary **Karim Rashid**; an in-studio visit to The Howard Stern Show at Sirius Satellite Radio and an African Safari courtesy of the Kasaka River Lodge in Zambia. 100% of the proceeds from all prizes will be donated to The G&P Foundation.

To check out the online auction and bid on items, visit www.angelball.charitybuzz.com or www.charitybuzz.com.

For ticket information, please contact Inez Weinstein Special Events at (212) 254-6677. For more information about *The Angel Ball* and The G&P Foundation for Cancer Research please visit www.gandp.org.

About the G&P Foundation

The G&P Foundation for Cancer Research was created in 1996 by Denise Rich and her daughters in memory of Gabrielle Rich Aouad, who died at age 27 from acute myelogenous leukemia (AML). The mission of The G&P Foundation is to fund basic and clinical medical research in both conventional and integrative disciplines which focus on prevention, treatment and quality of life issues of leukemia, lymphoma and related cancers. Since 1998, The G&P Foundation has awarded over \$6.4 million to thirty-one junior investigators making G&P one of the largest non-governmental sources of grant support to blood cancer researchers at the nation's leading institutions.

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About CharityBuzz.com

CharityBuzz has been leading online charity auction development for years. The company offers unique experiences and compelling specialty merchandise — all to benefit its roster of charity partners which include the most famous names on the planet. Its global audience of upscale bidders truly doGOOD and liveWELL. The company believes in preparing effective and innovative marketing strategies to reach its community of upscale bidders and this has enabled them to command record auction results for its charity partners.